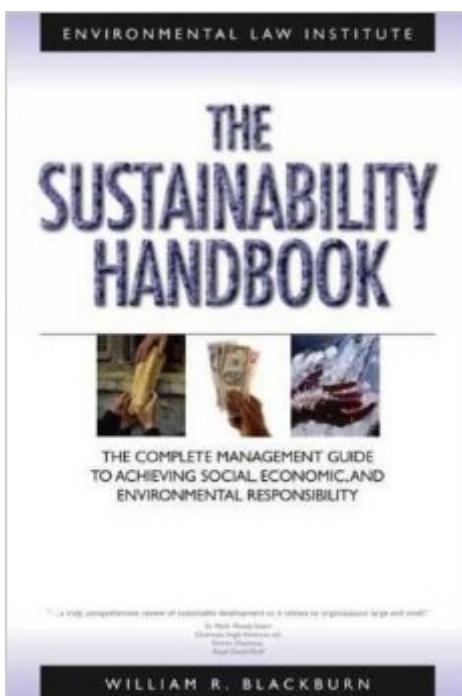


The book was found

The Sustainability Handbook: The Complete Management Guide To Achieving Social, Economic And Environmental Responsibility (Environmental Law Institute)



Synopsis

The pursuit of sustainability can be complex, challenging, and ultimately beneficial when practiced by corporate, academic, government and non-profit organizations. The Sustainability Handbook provides a blueprint on how organizations of all sizes can reach or exceed economic, social and environmental excellence. The handbook offers a wide variety of practical approaches and tools, including a model sustainability policy for organizations, summaries and tips on selecting sustainability codes, an extensive collection of sample metrics, and much more.

Book Information

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Customer Reviews

If you want to dive into the topic of sustainability, this is a great book to start with. The first 500 pages outline comprehensively what the sustainability concept is about, what the key elements are, what challenges you may encounter, and what you are able to achieve by successfully integrating a sustainable concept. I deem chapters 12-15 especially interesting and helpful for practitioners. Here Blackburn provides practical advice on how to implement sustainable ideas in NGOs, governmental institutions, universities, and small businesses. Although Blackburn could have gone a bit more into detail on approaches for SMEs and other businesses, these chapters offer great opportunities for public institutions. Despite the fact that this book is relatively pricy (I bought a used paperback version and I considered it still expensive) it delivers a lot of extra content you will not find in other books. The 200 extra pages in the appendices provide handy tools and codes which are ready for

use and implementation. Although I think that a few of these tools are too specific for a broad audience, the parts about the sustainability management system standards and cost cutting tips are definitely worth reading and valuable for almost everyone involved in implementing sustainability measures.- Frank Roettgers, author of *Going Green Together*

This is a comprehensive and thorough book on sustainability for larger businesses, but it also contains chapters on applications for smaller companies, NGOs, and governmental entities. We use this as a recommended reference book in the Corporate Sustainability Strategy class that I co-teach at Harvard University Extension School. It provides a broad overview of sustainability from all three perspectives – environmental, social and economic – and includes many examples to help illustrate the concepts. Our students have given it consistent positive reviews, partly because of the case study examples and also because of the extensive appendices that provide a reference to the other tools available in the field. I would recommend this to anyone serious about the nuts and bolts of sustainability and how to make it operational in your organization. It is an excellent reference for sustainability professionals as well as students. Suzanne Farver, ALM, JD, Instructor, Harvard University, author of *"Mainstreaming Corporate Sustainability."*

Great book! Really long and with a lot of details, examples and cases. Also the appendix had a lot of valuable information that contributed to the long chapters. However this book needs an update since the latest examples are from 2007 but I feel it would help to have a little shorter chapters because some seem to be way to long.

This book was required for one of my degree in sustainability. It is very informative and provides different points of views. Discussed how the triple bottom line is essential to business and developing a strategy for corporations big or small.

Great manual on the subject. Very helpful. This used book was in outstanding condition.

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